E-mail: LsTsukroff@aol.com Web: LeslieTsukroff.com

EDUCATION

NEW YORK UNIVERSITY, New York, New York Graduate School of Social Work Master of Clinical Social Work, May 1993

THE GEORGE WASHINGTON UNIVERSITY, Washington, D.C.

Concentrations: Psychology, Women's Studies, Sociology

Bachelor of Arts, Cum Laude, May, 1990

EMPLOYMENT HISTORY

LESLIE S. TSUKROFF, INC.

Somerville, New Jersey Springfield, New Jersey Chatham, New Jersey Raritan, New Jersey 8/05-Present 5/00-10/05 10/05-7/06 4/99-8/05

Licensed Clinical Social Worker: Private Practice

4/99-Present

Provide individual and family psychotherapy to children, adolescents and adults in a private practice setting. Specialty in working with children and teens experiencing OCD, Panic, Generalized Anxiety and co-occurring Mood Disorders utilizing Cognitive-Behavioral and Creative Arts Strategies. Treatment areas include: EAP assessment and treatment, child and adult ADD/ADHD, depression, social skills training, parent skills training, crisis intervention, stress management, behavior modification, conflict resolution, familial substance abuse, anxiety, and loss/separation/divorce. Clinical population ages five through sixty-five.

Business Management Consulting for Mental Health Practitioners

3/00-Present

Assist clinicians who are considering starting a private practice to navigate the complex tasks of launching a successful business. Enable seasoned and more experienced private practitioners to streamline their business practices, resulting in a more stable and profitable business. Aid all practitioners in maximizing profits, minimizing malpractice risk and creating their ideal practice. Focus on practical business techniques, paperwork, marketing tools, ethical pitfalls, legal considerations and clinical work. Provide individual, small and large group consultation/supervision. Run on-going workshops focused on private practice building techniques and ethics related issues. Serve as on-going group supervisor/consultant to new private practitioners focused on ethical, legal, clinical, administrative, business and financial issues.

Qualified Clinical Supervisor

8/04-Present

Provide support, guidance, education and training to novice and seasoned clinicians seeking to enhance their clinical skills.

UCPC BEHAVIORAL HEALTHCARE, INC., Plainfield, New Jersey The ADD/ADHD Focus Center/Children & Parents Together Program Coordinator

3/99-5/00

Developed, marketed, coordinated and implemented a comprehensive, multi-modal counseling program designed to assist children, adolescents and families coping with the symptoms of ADD/ADHD and related behavior and learning disorders. Developed and implemented a structured 8-week social skills group program for children and adolescents. Designed and facilitated an 8-week psycho-educational

support group for parents of children with ADD/ADHD. Provided individual, family and group therapy to

children, adolescents and their families. Served as the clinical and administrative supervisor to staff members. Lectured on the impact of ADD/ADHD on the family.

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LIFELINE COUNSELING CENTER, Bridgewater, New Jersey

Staff Clinician 12/97-4/99

Provided individual, couple, group and family psychotherapy to children, adolescents and adults. Treatment areas: crisis intervention, behavior modification, conflict resolution, substance abuse, parenting skills training, depression, anxiety, separation/divorce. Developed, organized and co-lead a support group in the Bridgewater-Raritan High School for adolescents from substance abusing families.

SOMERSET TREATMENT SERVICES, Somerville, New Jersey

Prevention Specialist

10/98-01/99

Developed "Youth Connections," an eight-week, school-based, prevention education program implemented in select middle/intermediate schools throughout Somerset County. The program uses a peer group model and focuses on building at-risk students' self-esteem to prevent them from school failure, drug/alcohol involvement and violence. Co-developed and implemented a parent-child prevention education program for homeless mothers and their children at-risk for drug/alcohol involvement, abuse, neglect and violence.

GREEN SPRINGS HEALTH SERVICES, INC., Parsippany, New Jersey

Outpatient Department: Care Manager

11/97-10/98

Coordinated the full continuum of behavioral health services for members of Blue Cross/ Blue Shield. Telephonically provided crisis intervention managed the intake process, performed the initial clinical assessment and authorized/provided referrals to clinically appropriate providers. Assessed and resolved written and verbal customer complaints. Reviewed clinical outpatient treatment plans to determine further eligibility.

STEINWAY CHILD AND FAMILY SERVICES, Long Island City, New York

On - Site School Program: Psychiatric Social Worker

9/94-8/97

Provided individual, group, and family therapy to multi-ethnic elementary school children requiring mental health services. Served as a consultant to parents, school teachers and administrators. Provided outreach, preventive services and crisis intervention to the community. Implemented knowledge of cognitive/behavioral, family systems, play therapy and psychotherapeutic techniques. Specialized in the treatment of Affective Disorders, Anxiety Disorders, Impulse Control Disorders/ADHD, and Post-Traumatic Stress Disorders. Employed strong clinical assessment skills in the development of individualized treatment plans and the formulation of treatment goals.

Preventive Services: Family Therapist

7/93-8/94

Provided individual, conjoint and family therapy to multi-ethnic children who were at risk of child abuse and/ or neglect. Clinical population ages two through sixty-five. Treatment areas: Substance Abuse; Child and Adult Victims of Sexual Abuse; ADHD; Physical Abuse/Domestic Violence; School Phobia; Truancy; HIV+/ AIDS; Affective and Personality Disorders. Assessment and advocacy for students with cognitive, behavioral, and emotional disabilities. Served as a liaison between families and the educational system. Utilized knowledge of entitlements and community services to advocate for the provision of concrete services. Proficient in the completion of UCR's.

THE NEW YORK FOUNDLING HOSPITAL, New York, New York

Child Sexual Abuse Treatment Services: Clinical Social Work Intern

9/92 - 5/93

Provided therapeutic services to multi-ethnic child and adolescent survivors of sexual abuse and their biological and/or foster families. Co-facilitated a group for adolescent females who had been sexually abused. Utilized play therapy techniques with minimally verbal children, including pre-school children and developmentally disabled adolescents. Participated in weekly multi-disciplinary clinical treatment conferences.

UNIVERSITY HEIGHTS HIGH SCHOOL, Bronx, New York

Social Work Unit: Clinical Social Work Intern

9/91-6/92

Counseled multi-ethnic students in an alternative high school for inner-city adolescents who were at high risk for dropping out. Developed, recruited members for, and facilitated a support group for students from substance abusing families and a support group for graduating seniors. Co-facilitated and served as a

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social work consultant for a student socialization group. Assisted the school administration in the development and the implementation of student programs.

MORRIS COUNTY BOARD OF SOCIAL SERVICES, Parsippany, New Jersey Income Maintenance Technician

10/90-8/91

Employed strong interviewing skills in order to determine initial and continued eligibility for Public Assistance.

PUBLICATIONS

Article

Tsukroff, Leslie. "Documentation in Social Work Practice- Part I". NASW-NJ FOCUS, April 2015.

Tsukroff, Leslie and Heer, Christine "Sliding Scales and Co-Pays and Coinsurance, Oh My." NASW-NJ FOCUS, October 2010.

Tsukroff, Leslie. "Help, I Just Received a Subpoena". NASW-NJ FOCUS, June 2010.

Heer, Christine and Tsukroff, Leslie. "Legal Rights of Parents and their Children". NASW-NJ FOCUS.

Social Work Documents

Tsukroff, Leslie. Appointed (February 2018) to NASW's Task Force on Private Practice Guidelines. Currently working with a national team of NASW members to revise the NASW document entitled *Clinical Social Workers in Private Practice: A Reference Guide*.

TEACHING/TRAINING EXPERIENCE

"Using Technology in Social Work Practice: Ethical and Legal Implications," Presenter, Sponsoring Organization: Leslie S. Tsukroff, Inc. June 8, 2019.

"Ethical and Legal Considerations When Using Technology in Mental Health," Presenter, Sponsoring Organization: The New Jersey Association of Women Therapists, General Meeting, January 27, 2019.

"What's New in Social Work: Ethical and Legal Updates," Presenter, Sponsoring Organization: NASW, New Jersey Chapter, 2018 Annual Conference, April 30, 2018; May 12, 2018.

"To Skype or Not to Skype: Using Technology Ethically in Private Practice," Presenter, Sponsoring Organization: NASW, New Jersey Chapter, 2018 Annual Conference, April 30, 2018.

"Boundaries In The Therapeutic Relationship: Is There Room For Flexibility? Presenter, Sponsoring Organization: The New Jersey Association of Women Therapists, Conversation Hour, December 8, 2017.

"Tips for Using Technology in Social Work Practice," Presenter, Sponsoring Organization: Leslie S. Tsukroff, Inc. March 13, 2017.

"Maintaining Boundaries in the 21st Century," Presenter, Sponsoring Organization: NASW, New Jersey Chapter, 2016 Annual Conference, May 2, 2016; June 11, 2016; January 27, 2017; July 31, 2017.

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- "Patient Privacy and Confidentiality in the Age of Technology: Legal and Ethical Implications," Presenter, Sponsoring Organization: NJ-Tri-County Ethics Committee, 2017 Educational Conference, November 9, 2016.
- "Ethics in The Workplace: Understanding Confidentiality," Presenter, Sponsoring Organization: Leslie S. Tsukroff, Inc., January 13, 2015.
- "Documenting Progress Notes," Presenter, Sponsoring Organization: Leslie S. Tsukroff, Inc., June 20, 2014; March 14, 2016; January 20, 2017.
- "Risky Business: Fraudulent Billing, Coding, Diagnosing & Documentation in Private Practice," Presenter, Sponsoring Organization: NASW, New Jersey Chapter, 2014, 2015 and 2018 Annual Conference, May 4, 2014, May 3, 2015 and April 29, 2018; August 15, 2014; January 22, 2016.
- "Psychotherapy and Ethics: Challenges in Practice," Presenter, Sponsoring Organization: New Jersey Association of Women Therapists, January 31, 2014
- "Ethics and The Private Practitioner: Exploring Common Ethical Pitfalls," Presenter, Sponsoring Organization: NASW, New Jersey Chapter, 2013 and 2015 Annual Conference, May 6, 2013 and May 4, 2015; February 21, 2014; April 1, 2017.
- "Record-Keeping in Social Work Practice: Ethical Guidelines and Legal Mandates," Presenter, Sponsoring Organization: NASW, New Jersey Chapter, 2013, 2014 and 2016 Annual Conference, May 5, 2013, May 5, 2014 and May 1, 2016; October 21, 2013.
- "Ethics and The Private Practitioner: The 8 Most Common Ethical Pitfalls," Presenter. Sponsoring Organization: NASW, New Jersey Chapter, September 21, 2012.
- "Ethics and The Private Practitioner: The 10 Most Common Ethical Pitfalls," Presenter. Sponsoring Organization: NASW, New Jersey Chapter, 2012 Annual Conference, May 6, 2012.
- "Help! I Just Received A Subpoena: What Every Social Worker Needs to Know About Responding to Subpoenas, Warrants and Court Orders," Co-presenter. Sponsoring Organization: NASW, New Jersey Chapter, 2011 Annual Conference, May 1, 2011.
- "I Want To Start A Private Practice: Now What? Parts I and II." Sponsoring Organization: Leslie S. Tsukroff, Inc., May 8, 2010; January 10, 2010; November 1, 2009; March 10, 2012.
- "Advanced Niche Building: Find Your Passion and Capture Your Intended Market." Sponsoring Organization: Leslie S. Tsukroff, Inc., April 30, 2010.
- "Thinking Like an Entrepreneur." Sponsoring Organization: Leslie S. Tsukroff, Inc., April 18, 2010.
- "Developing an Effective Marketing Plan." Sponsoring Organization: Leslie S. Tsukroff, Inc., March 14, 2010; August 9, 2012.
- "If You Build It, They Will Come: How to Reach Your Ideal Client." Sponsoring Organization: New Jersey Association of Women Therapists, March 5, 2010.
- "Referrals Wanted: How To Keep Your Phone Ringing and Your Waiting Room Full." Sponsoring Organization: Leslie S. Tsukroff, Inc., October 25, 2009.
- "The Top 25 Things You Must Know When Starting a Private Practice: Clinical, Ethical, Legal and Financial Considerations." Sponsoring Organization: The New Jersey Society of Clinical Social Work, June 28, 2009.

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VOLUNTEER/MEMBERSHIPS/AWARDS

NATIONAL ASSOCIATION OF SOCIAL WORKERS, NEW JERSEY CHAPTER

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Member	1997- Present
Outstanding Service Award	2016
Chair, Ethics Committee, NJ-Chapter	9/13 - 7/18
Ethics Committee Member	3/08 -7/18
Participant, Managed Care Roundtable	2/13 - 8/18
Reviewer, Continuing Education Approval Collaborative	8/08 -7/18
Facilitator, North-Central Private Practice Special Interest Group	7/11- 3/16
Participant, Presidential Task Force on Managed Care	3/10 - 5/11
Co-chair, Somerset-Hunterdon Unit	2/05 - 6/07
Chair, Morris County Unit	5/01 - 6/03

THE NEW JERSEY ASSOCIATION OF WOMEN THERAPISTS

Member	5/04 - Present
Co-Chair, Program Committee	6/14 - 6/16
Treasurer	5/12 - 6/14

THE NEW JERSEY CLINICAL SOCIAL WORK SOCIETY

Member 6/97-6/01; 5/19-Present Member-at-Large 7/19 - Present

LICENSES/CREDENTIALS

LCSW, New Jersey State License # 44SC04781400, November 1997

NEW JERSEY SCHOOL SOCIAL WORKER CERTIFICATION, March 1998

QUALIFIED CLINICIAL SUPERVISOR, August 2004

CONTACT INFORMATION

E-mail: LsTsukroff@aol.com

Web: https://www.leslietsukroff.com/

Business Address: 68 North Bridge Street, Somerville, New Jersey 08876

Cell/Business Phone: 973-879-1678